



Company Contact

Israel

Guy Halperin
Director of Marketing
guy@charactell.com
+972-3-648-9484

PR Agency Contact

U.S.A.

Alan Weinkrantz
President and Managing Director
alan@weinkrantz.com
210-820-3070 ext. 103

Europe

Karin Bollo
Weber Shandwick Worldwide
kbollo@webrshandwick.com
+49-89-383879-13

Reader Contact Information:

CharacTell Ltd.
213 Bnei Efraim Street, Tel-Aviv 69984, Israel
Tel.: +972-3-648-9484 , Fax: +972-3-649-2454
<http://www.charactell.com>

About CharacTell

CharacTell specializes in the field of handwriting recognition, otherwise known as Intelligent Character Recognition (ICR). The CharacTell development team has proven outstanding algorithmic abilities, developing products that have received the most prestigious professional awards given in the form-processing field.

SoftWriting is a Trademark of CharacTell, Ltd.
Other company, brand, product and service names are either trademarks or registered trademarks of their respective holders.

Backgrounder

The Company

CharacTell is a leading developer of Intelligent Character Recognition (ICR) or handwriting recognition software that has recognized a need in the market for a fast and reliable converter of handwritten notes to a text file. The automatic and reliable recognition of handwritten documents requires sophisticated and highly adapted algorithms. This includes a complete chain from image analysis, segmentation, and recognition of single characters to a contextual analysis. In developing SoftWriting, CharacTell's flagship software ICR solution, the development team responded to the needs of the market by incorporating unique features, such as the use of abbreviations, the converting of sketches and diagrams in addition to the text and more.

A yellow sticky note with handwritten text in cursive: "My dear friend. I found the product for you! call me." Red lines connect the text to the corresponding typed text on the computer screen to the right.

My dear friend.
I found the product
for you!
call me.

A computer monitor displaying the typed version of the handwritten note from the sticky pad. The text is: "My dear friend. I found the product for you! call me." Red lines connect the typed text to the handwritten text on the sticky pad to the left.

My dear friend.
I found the product
for you!
call me.

