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## **NEWS ANNOUNCEMENT**

For Immediate Release

# Fairfax Imaging and CharacTell Partner: Fairfax to Market FormStorm<sup>™</sup> Invoices

*Chantilly, VA – April 30, 2010 –* Fairfax Imaging Inc. of Tampa, FL, a leading provider of content management, as well as document, form, and check processing solutions, and CharacTell, Ltd., a leading provider of advanced and innovative form recognition products, today announced that Fairfax Imaging will market CharacTell's FormStorm<sup>TM</sup> Invoices as part of its suite of solutions.

Michael Minter, Vice President of Sales and Marketing at Fairfax Imaging, explains: "Integrating FormStorm Invoices brings additional functionality to our successful fax, forms and remittance processing solution – Quick Modules. This will further improve our ability to provide solutions that truly cover all the bases when it comes to automated capture and processing of complex documents and forms."

Commenting on the partnership agreement, Paz Kahana, CharacTell's President & CEO said: "it is very exciting for us that a leading company of the caliber and expertise in the field such as Fairfax Imaging, has determined that FormStorm Invoices meets the high standards and strict requirements it established. I am confident that as partners, we can jointly provide practical solutions to our customers that are also economical to own, and profitable to market."

## **FormStorm Invoices**

FormStorm Invoices is a fully automated, industrial strength, invoice processing software that is capable of scanning and reading invoices with virtually no setup required. FormStorm Invoices is packaged at prices that make it ideally suited for any invoice volume starting with medium sized companies and scalable up to virtually unlimited volume for large enterprises. Despite its truly 'off-the-shelf' application nature requiring no customization, FormStorm Invoices can process the wide range of invoice and bill types commonly seen in the commercial world.

#### **Fairfax Imaging Company Information**

Established in 1994 with offices in California, Florida, Illinois, New Jersey, Ohio, Texas and Virginia, Fairfax Imaging developed its own processing software, Quick Modules. Quick Modules offers the industry a highly successful and award winning fax, forms and remittance processing solution. Currently Quick Modules systems process billions of dollars in payment items and millions of transactions per day; across many industries, in government, healthcare and other sectors. For more information, contact Fairfax Imaging, toll-free at 877-627-8325, or visit us on the web at <a href="https://www.fairfaximaging.com">www.fairfaximaging.com</a>.

### **CharacTell Company Information**

CharacTell has been providing innovative Advanced Character Recognition<sup>TM</sup> (ACR<sup>TM</sup>) solutions since 1998. Unique to all CharacTell products is the packaging of technologies that have been considered complex (document reading, OCR, etc.) in simple to use products.

CharacTell form and invoice processing products are in worldwide use in scores of countries on five continents in sectors such as manufacturing, government, publishing, data services, finance & banking, health care, energy, education, etc. For more information, call CharacTell at 617-965-1014, or visit our website at: <u>www.charactell.com</u>.

FormStorm Invoices<sup>TM</sup>, CharacTell<sup>TM</sup>, Advanced Character Recognition<sup>TM</sup>, ACR<sup>TM</sup>, the CharacTell logo, and the FormStorm logo, are trademarks of CharacTell Ltd.(c) 1998–2010.

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